

Advertising with Eastsider News

Eastsider News is a community newspaper serving people in the Cities of Boroondara and Whitehorse and adjoining areas. This free, digital newspaper is published every second month on our website at <https://www.eastsidernews.org.au/>.

Your advertisement will be in our newspaper and also on our website. The website posting will be for the two month period covered by the newspaper and will include a link to your website.

Advertisement sizes and rates

Sizes quoted here are based on the dimensions of an A4 pdf document. **All pricing is plus GST**

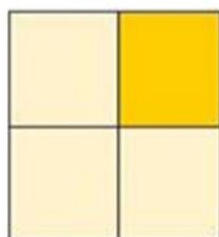
	Rate (plus GST)	Dimensions
Eighth page	\$100	w 9cm x h 6cm
Quarter page vertical	\$150	w 9cm x h 13cm
Quarter page horizontal	\$150	w 18.5cm x h 6cm
Half page vertical	\$250	w 9cm x h 26cm
Half page horizontal	\$250	w 18.5cm x h 13cm
Sponsored content (Advertisement, article and image)	Cost to be negotiated to reflect total size of article and advertisement	



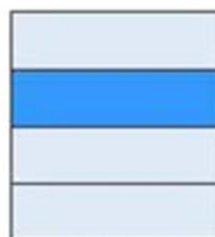
Half page
Vertical



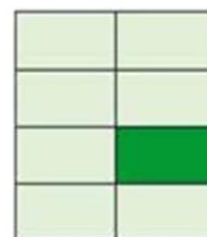
Half page
Horizontal



Quarter page
Vertical



Quarter page
Horizontal



Eighth page

What to give Eastsider News

Please supply your advertisement as a pdf or jpg file. When supplied as a pdf file, we ask it be actual size with all fonts embedded. Images should be of a reasonable quality and preferably as high resolution jpg format (at least 72 dpi but ideally 300dpi or more). Always supply images as a separate file, not embedded in a word file.

We can provide free ad design if required.

Sponsored content/advertorials

We offer you the opportunity to provide sponsored content as an article near your advertisement. The cost will be negotiated to reflect the total size of the article plus advertisement.

We encourage you to contact us at eastsidernews1@gmail.com to discuss your requirements.

Eastsider News Team

February 2024